

Reliant[®]GROW[™]

CENSUS DEVELOPMENT & MARKETING SUPPORT

ReliantGROW[™] offers strategic programs developed to support your facility's position as the post-acute partner of choice. We partner with our clients to develop growth initiatives, offer creative solutions, provide clinical expertise and support their business development goals. Our programs provide an expansive approach to marketing to patients, families and your referral partners.



Model 10^{3.0}[™]

Model 10^{3.0} patient and facility outcomes reports are available on the customer portal in a real-time, downloadable format. These reports highlight your patient's rehabilitation outcomes for discharge, provide continuity of care and partnership reports for your referral partners.



Cobranded Marketing Materials

Reliant offers an online collateral storefront with over 20 customizable brochures, templates and patient education pieces. Add your logo, pictures, facility details, brand color palette and with direct shipment of materials to your team. Professionally designed, our team continually adds new pieces to the storefront based on the needs of our customers.



Data Analytics

Our data analytics model uses the most current CMS data available to develop a deep dive market and referral analysis. This analysis incorporates the competitive market, referring hospital discharge trends, LOS and rehospitalization rate with an objective analysis and plan to collaborate with upstream and downstream referral networks.



A Year of Wellness[®]

Each month, the A Year of Wellness program offers all the tools to produce an educational event on a wellness topic that attracts referral partners and members of the community into your facility. These thoughtful community events position your facility as a resource to be the partner of choice when they need it.



Success Stories

Spotlight patient success stories on social media in a branded frame, short video or in a flyer. These tools can be given to potential patients and their families and tells the story of their rehabilitation journey. Template tools can be customized to coordinate with your company's brand style guide.



Dancing with the Seniors

The movement of dance improves circulation, lowers blood pressure, reduces stress and eases tension. This therapy-infused dance program offers a community outreach opportunity to showcase your facility while focusing on increasing patient's physical strength, flexibility and quality of life. We also offer a customizable media kit to help promote the final dance event program for maximum community exposure.



Reliant FamilyLINK™

Reliant FamilyLINK™ allows therapists to securely correspond with key family members via chat and video to keep them informed and engaged during their loved one's therapy program. Families can attend therapy sessions in a virtual environment to encourage the patients and provide the therapy team with crucial admission and discharge planning information.



Training, Education and Collaboration

ReliantGROW™ offers our clients continued support for their business development team through Best Practices education, clinical training, lunch and learns, meeting support with upstream and downstream referral sources.



Fractional Marketing Services

For our customers who need additional marketing support ReliantGROW™ offer a strategic platform that brings a professional yet heartfelt tone and style to your marketing program. Our team brings decades of experience in the senior living and skilled nursing industry, and because these services are an extension of our value-added programs, they are offered at a much more competitive rate than a traditional marketing agency.

Contact us for more information.
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